

Markus Kaistra

Consultant

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SUMMARY

Markus is a consultant at joyn-coop. His consulting work focuses on topics of education, livelihoods development / business promotion and fragile- and conflict-affected states. In his work at joyn-coop, he has gained extensive experience with the approaches and processes of German Financial Cooperation and in facilitating the cooperation with NGOs. Markus conducts conceptual studies, feasibility and evaluation studies and facilitates workshops, frequently using participatory methods. During his work, Markus draws on his hands-on experience in the Thai non-profit sector, his interdisciplinary academic background and his extensive training in quantitative and qualitative research methods as well as participatory development approaches. He holds a Master's degree in Development Management from the London School of Economics and Political Science.

EDUCATION

MSc in Development Management, London School of Economics and Political Science, course work on the political economy of development, the informal economy and social enterprise management, training in participatory development approaches at the University of Sussex.

BA in Liberal Arts and Science, Amsterdam University College, liberal arts and sciences education with major in Social Science, course work on research and evaluation methods, economics, conflict and peace, and anthropology.

Exchange term, Chinese University of Hong Kong, studies of Chinese politics and culture.

PROFESSIONAL EXPERIENCE

Examples of work include:

- **Feasibility Study “Pêche Côtière Durable”** in Madagascar (as team lead). Discussed and assembled six NGO proposals to a project that aims at improving local management of fisheries and building more inclusive value chains. Discussed and gave recommendations on NGO contracting modalities, technical assistance and project governance.
Client: KfW Development Bank / Madagascar National Parks
- **Economic empowerment and job creation for refugees, IDPs and host communities in the Middle East.** Preparation of 16 fast-tracked NGO, UN and state government projects in Lebanon, Jordan and Iraq that focus on livelihood activities for host communities, refugees and IDPs (of which 6 as project lead). Developed overarching monitoring framework to measure employment effects, assessed partners' capacities, internal control systems and procurement procedures.
Client: KfW Development Bank
- **“Quality in Line” Support to ProSME and ProInvest projects in Albania.** Supported the projects' strategic planning and developed project and results monitoring tools. Prepared and co-facilitated bi-annual workshops to review strategy, results and tools, and provided advise on marketing and communication products.
Client: GIZ Albania
- **Value chain development** to support the development of a pro-poor coffee direct trade business linking British consumers to Ugandan smallholder-farmers. Conducted value chain mapping using participatory approaches. Gave recommendations how information and communication technology can support the business' mission.
Client: Social Enterprise Startup and IBM

- **Analysis of teacher training policy and NGO interventions** for primary teachers in all the organizations' 19 education programs. Provided an overview over all country programs, identified best practice and provided advice on portfolio development.
Client: NGO Voluntary Service Overseas

LANGUAGES

Business fluent in English, French and German (mother tongue), good working knowledge of Thai and Dutch.

COUNTRY EXPERIENCE

Africa: Ghana, Madagascar, Mali, Uganda
Asia: China, Hong Kong, Iraq, Jordan, Lebanon, Myanmar, Thailand
Europe: Albania, Germany, Netherlands, United Kingdom